

FRAME

THE GREAT INDOORS

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HEALTHCARE spaces
that actually heal
EMMANUELLE MOUREAUX
divides with colour
Design for a CLEAN PLANET
Hospitality moves from
site-specific to SURREAL



BX €19.95 DE €19.95 IT €14.95 CHF 30 UK £14.95 JP ¥3,570 KR WON 40,000

Good Clean Fun

Introducing **ELEMENTS OF PLAY** into the bathroom, manufacturers adopt a more adventurous attitude.

When the *New York Post* describes millennials as ‘the greatest generation of couch potatoes’, you know that staying in is the new going out. Surveys confirm that all of us, not just youngsters, are spending fewer evenings away from home and more time cocooning. We shouldn’t be surprised, then, to note manufacturers picking up on our need for more fun and fantasy in the domestic environment.

When it comes to bathrooms, it’s becoming less about function and more about relaxation, as bathrooms evolve into our number-one refuge from the stresses of the outside world. Research indicates that the majority of us spend 30 to 60 minutes of our packed daily schedules in the bathroom, often using the space to send and read messages on our smartphones (millennials spend an average of three hours a day on their phones), as well as to recharge our batteries. Today’s functionally advancing bathroom looks increasingly different from the clinical space of yesteryear. There’s more variation in colour, form and texture as bathroom furniture adopts a more adventurous attitude. Bathroom fun is no longer just for kids. — JS



Max Zambelli

The perfect antidote to boring bathroom radiators is Scaletta, designed by Elisa Giovannoni for Tubes Radiatori, which cheekily imitates the towel ladder.



*Bathroom fun
is no longer
just for kids*

New shades provide unexpected options for customers drawn to Catalano’s Colori range of bathroom furniture, which is also available in black. Colours can be combined for a more personalized result.

ÉCAL/Salim Douma

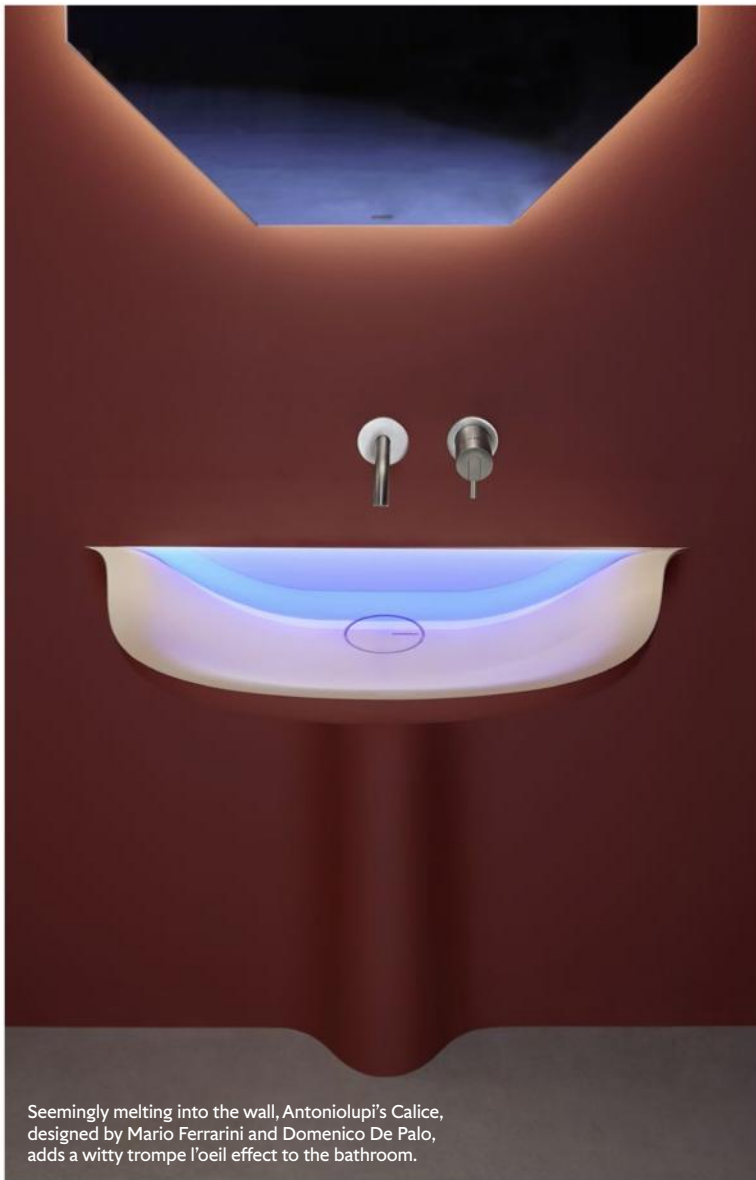


Rejecting the alu-coated plastic of the average showerhead, Smoother Shower, a design by ÉCAL student Salim Douma, puts plastic on the outside for an injection of bright colour.

Polly Tootal



A fanciful fibreglass double waterslide is a highlight of the Manor House Pool Pavilion by Rafael de Cárdenas/Architecture at Large; the pavilion is part of an English countryside estate.



Seemingly melting into the wall, Antoniolupi's Calice, designed by Mario Ferrarini and Domenico De Palo, adds a witty trompe l'oeil effect to the bathroom.

Ceramica Flaminia boosts the possibilities of its Water Drop shower tray – a playful imitation of a giant ripple – with six new sizes (up to 80 × 160 cm) in various colours and finishes.



Kaldewei's Tricolore by Studio Aisslinger lends excitement to the traditional tub through the use of three colours: two enamelled bands of colour wrap around the bath's steel body, which yields the third colour.

Manufacturers are picking up on our need for more fun and fantasy in the domestic environment